

HOSPITAL BRINGS SPOTLIGHT TO EXPERT LACTATION CARE IN COMMUNITY

Renown Health awarded for efforts to improve maternal and child health



RENO, Nev. (May 26, 2016) – Renown Regional Medical Center, [The Lactation Connection](#) and [The Pregnancy Center](#) were recognized for excellence in lactation care with the International Board Certified Lactation Consultant® certification (IBCLC®) Care Award.

“These three entities were recognized for the important care they provide to the community. From the dedicated team who care for mom and baby after birth, to the post-discharge support at the Pregnancy Center, our community is fortunate to have such outstanding care,” said Natalie Nicholson, RN, MBA, MSN, CNML, director of nursing, Women’s Services at Renown Health. “In addition, the Lactation Connection is a recognized resource in northern Nevada for lactation help and supplies before and after baby arrives.”

Renown has eight IBCLC certified care members on its team who focus on preventive care so they are available during pregnancy to assess the mother and provide information on how to successfully initiate breastfeeding. They continue that assistance after the baby is born by helping mothers returning to work or school, or by helping mothers in more unusual situations, such as breastfeeding more than one baby or nursing a sick or premature infant. These care members also help educate nursing staff on how to manage basic breastfeeding care.

“Earning this recognition reaffirms our long-standing dedication to helping protect, promote and support breastfeeding,” said Robin Hollen, RN, IBCLC, lactation consultant at Renown. “Our goal is to ensure our patients are receiving expert lactation care by helping them overcome breastfeeding challenges, providing accurate information, and continuing to support them as their baby grows.”

The IBCLC Care Award is jointly sponsored by the International Board of Lactation Consultant Examiners® (IBLCE®) and International Lactation Consultant Association® (ILCA®).

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About Renown Health

Renown Health is a locally governed and locally owned, not-for-profit integrated healthcare network serving a 17-county region comprised of northern Nevada, Lake Tahoe and northeast California. Renown is one of the region’s largest private employers with a workforce of more than 5,600. It comprises three acute care hospitals, a rehabilitation hospital, skilled nursing, the area’s most comprehensive medical group and urgent care network, and the region’s largest and only locally owned not-for-profit insurance company, Hometown Health. Renown has a long tradition of being the first in the region to successfully perform leading-edge medical procedures. For more information, visit renown.org.

About The International Board of Lactation Consultant Examiners

IBLCE®, or the International Board of Lactation Consultant Examiners®, is the independent international certification body conferring the International Board Certified Lactation Consultant® (IBCLC®) credential. The IBLCE exam is the premier, internationally recognized measure of knowledge in lactation consulting. For more information, visit iblce.org.

About The International Lactation Consultant Association

ILCA®, or the International Lactation Consultant Association®, is the independent professional association for health care professionals who care for breastfeeding families. Our mission is to advance the profession of lactation consulting worldwide through leadership, advocacy, professional development, and research. For more information, visit ilca.org.