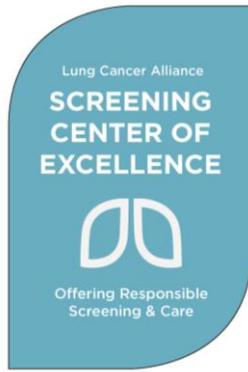


HOSPITAL FIRST IN REGION TO EARN NATIONAL ACCREDITATION

Renown Joins More Than 300 Screening Centers across the Country Recognized by the Lung Cancer Alliance



RENO, Nev. (November 18, 2015) – November is lung cancer awareness month and with 1,770 expected new cases of lung cancer in Nevada in 2015, safe and efficient lung cancer screening is needed to save thousands of lives a year. Renown Regional Medical Center has been named a Screening Center of Excellence by [The Lung Cancer Alliance](#) (LCA) for its ongoing commitment to responsible lung cancer screening.

Designated Screening Centers of Excellence are committed to providing clear information on lung cancer screening and comply with comprehensive standards based on best practices developed by professional bodies such as the American College of Radiology (ACR), the National Comprehensive Cancer Network (NCCN) and the International Early Lung Cancer Action Program (I-ELCAP).

Renown Regional Medical Center practices low dose CT screening for lung cancer and is committed to providing the highest level of patient care. “Low dose CT screening has shown to be the only proven method to detect lung cancer at an early and treatable stage,” said Richard Conley, MHA, RVT, Director of Outpatient Imaging at Renown. “As a healthcare leader in the region, we are always striving for the highest standards and we are pleased to be part of this leading group, setting an example for responsible screening practices across the country.”

In conjunction with Lung Cancer Awareness Month, Renown is participating in The American Cancer Society’s [Great American Smokeout](#). Tobacco use remains the largest preventable cause of disease and premature death in the United States, yet about 42 million Americans still smoke cigarettes. Lung cancers are often diagnosed at a later stage which is why screening is so important. Join Renown on Thursday, November 19, to learn more about screenings and for information on how to quit smoking and maintain a healthy lifestyle. More information about the event can be found here: <https://www.renown.org/event/great-american-smokeout/>.

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About Renown Health

Renown Health is a locally governed and locally owned, not-for-profit integrated healthcare network serving a 17-county region comprised of northern Nevada, Lake Tahoe and northeast California. Renown is one of the region’s largest private employers with a workforce of more than 5,700. It comprises three acute care hospitals, a rehabilitation hospital, skilled nursing facility, the area’s most comprehensive medical group and urgent care network, and the region’s largest and only locally owned not-for-profit insurance company, Hometown Health. Renown has a long tradition of being the first in the region to successfully perform leading-edge medical procedures. For more information, visit renown.org.

About Lung Cancer Alliance

LCA is leading non-profit organization dedicated to saving lives and advancing research by empowering people living with or at risk for lung cancer. LCA provides live, professional support, referral and information services to patients, their loved ones and those at risk for lung cancer; conducts national awareness campaigns, including the award winning No One Deserves to Die Campaign attacking the stigma of the disease and the Moments Campaign, spreading word about the risk and screening with a risk navigator tool for consumers; and advocates for multiple millions in public health dollars for lung cancer research.

Lung Cancer Alliance launched the National Framework for Excellence in Lung Cancer Screening and Continuum of Care in 2012 and now have over 250 sites committed to the guidelines. The National Framework lays out a bill of rights for the at-risk public and guiding principles for lung cancer screening sites. www.lungcanceralliance.org