



## **MEDIA ADVISORY-VIDEO & PHOTO OPPORTUNITY**

### **RENOWN AND URBAN ROOTS LAUNCH URBAN TEACHING FARM TO EDUCATE AND NOURISH COMMUNITY**

*Downtown teaching farm will feed families and serve as a living classroom for children*

#### **WHAT:**

Media is invited to an event to celebrate the opening of the Renown Health and [Urban Roots](#) Urban Teaching Farm built by AmeriCorps members. Other partners include: Lowe's, NV Energy, Reno Lumber and Full Circle Soils and Compost.

#### **WHEN:**

10:00 a.m., Tuesday, August 1

#### **WHERE:**

1700 E. 2<sup>nd</sup> St., Reno, on the northeast corner of Gould and 2<sup>nd</sup> Streets.

#### **WHY:**

The Urban Teaching Farm is aimed at growing nutritious food as well as raising awareness about gardening and healthy eating. It is bringing new life to a previously vacant lot owned by Renown at the corner of Gould and 2<sup>nd</sup> Streets. The farm consists of three large 30 ft. x 72 ft. greenhouses with high tunnel-shaped plastic protective coverings, along with 22 raised beds. "Young farmers" 11 to 15 years old will learn how food is grown and harvested and will be able to take nutritious food to their homes. Through the Prescription Food Pantry, a partnership with the Food Bank of Northern Nevada, children who are identified as being food insecure, including children at Renown Children's Hospital, will receive a prescription for food. Some of that food will come from the Urban Teaching Farm in a "kids feeding kids" program. The Urban Teaching Farm accepts donations and volunteers.

#### **VISUALS AND INTERVIEWS:**

- A ceremonial tree planting at the Urban Teaching Farm
- Remarks from:
  - Urban Roots and Renown Health
- Salsa-making station with produce donated by Lattin Farms
- Science station: Working with soil led by young farmers
- "Leave your mark" rock painting inviting guests to leave behind a painted rock to commemorate the occasion and decorate the farm

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#### **About Renown Health**

Renown Health is a locally governed and locally owned, not-for-profit integrated healthcare network serving Nevada, Lake Tahoe and northeast California. Renown is one of the region's largest private employers with a workforce of more than 6,700. It comprises three acute care hospitals, a rehabilitation hospital, skilled nursing, the area's most comprehensive medical group and urgent care network, and the region's largest and only locally owned not-for-profit insurance company, Hometown Health. Renown has a long tradition of being the first in the region to successfully perform leading-edge medical procedures. For more information, visit [renown.org](http://renown.org).

#### **About Urban Roots**

Urban Roots is an educational nonprofit organization dedicated to growing healthy minds, bodies, and communities by transforming the education process from the ground up. The organization offers hands-on education services to all demographics in our community. Urban Roots works with schools throughout northern Nevada, installing schoolyard gardens and delivering interdisciplinary curriculum in classrooms. In offering these services with partners that embrace the Urban Roots mission of "growing healthy minds, bodies and communities," Urban Roots has the unique capacity to serve northern Nevada with long-lasting impacts in the areas of education and health. For more information, visit [urgc.org](http://urgc.org).